

nathansorochan

creative / interactive / design

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EXPERIENCE

Freelance Designer
Corporate Communications
Art Director
Project Manager
Senior Web Designer
Senior Designer
Adobe Instructor

DESIGN QUALITIES

Thorough and meticulous
Able to work under pressure
A large range of styles
Ability to stick to guidelines

RECOGNITION

Zoom Communications /
Jet Stream Digital Media
Marketing Award of Dis-
tinction, 2006

National Aboriginal Day
Contribution Award, 2005

PERSONAL PROFILE

I have been using computers for almost 16 years and 8 years in multimedia development. I have gained an excellent knowledge in all areas of design, computers and the internet. I am very passionate about the industry and community I am involved with.

CAREER HISTORY

Corporate Communications

(OCTOBER 2006 - PRESENT) THE SILVACOM GROUP

An integral part of a small team, corporate communications handles all internal & external corporate branding. External communications include rich media presentation development, graphical user interface design, web based interactive programming, standards compliant XHTML & CSS programming, branding and print media. Internal communications include maintaining the company brand and providing all graphical support for the other departments including managing social club events & company sponsored sports teams.

Senior Interactive Developer / Senior Designer

(AUGUST 2004 - JULY 2006) HERITAGE COMMUNITY FOUNDATION

Hired initially as a Flash developer, the job description grew with the company. Flash, standards compliant XHTML, online learning tools, website maintenance, media library management, and multimedia presentations on DVD and CD where all part of the job. Later in the employment term, the title of lead designer was assigned. This included print ads, media launches, logos, managing the company brand, and all the responsibilities associated with these tasks.

SOFTWARE PROFICIENCY

Acrobat **EXPERT**
Acrobat Distiller
Breeze
Bridge
Captivate
Contribute **EXPERT**
Dreamweaver **EXPERT**
Fireworks
Flash **EXPERT**
Flex
Illustrator **EXPERT**
ImageReady
InDesign **EXPERT**
Kuler
Photoshop **EXPERT**

Word **EXPERT**
Powerpoint **EXPERT**
Excel

LANGUAGES

Actionscript 1.0 **EXPERT**
Actionscript 2.0
CSS **EXPERT**
Javascript
jQuery
PHP
XHTML **EXPERT**

AFFILIATIONS

Edmonton Flash User Group
Web Designers of Edmonton
Graphic Designers of Edmonton

CAREER HISTORY CONTINUED

Adobe Flash Instructor

(AUGUST 2005 - JULY 2006) HERITAGE ENTERPRISES / NAIT

One of the most demanding jobs to date, this included teaching the students the basic and more advanced features of Macromedia Flash including actionscript, motion tweens, illustration, animation, and the integration of other multimedia tools (Adobe Creative Suite). Project management of the students when they became full time interns required constant feedback, and strict time lines.

Cofounder / Art Director

(JUNE 2001 - JANUARY 2004) STYLE11 STUDIOS

A small personal company with two fellow students. Dynamic website development was the focus, however other projects including kiosks and corporate presentations were created as well.

Senior Multimedia Developer

(MAY 2001 - FEBRUARY 2003) SANDCASTLE INC.

Fresh out of college, this was initially an intern position. A full time position was offered before the intern term finished. Tasks included website development and maintenance, working with an Art Director and design team to create corporate brands, large scale multimedia presentations, promotional CD-ROMs and related material, internal consulting for contract writing, and client management.

FURTHER EDUCATION

I find the internet, with its vast library of information, to be one of the greatest places to research, study and expand my skill set. However since finishing high school, I have completed the following courses:

Adobe Max 2007, Adobe & other sponsors, Chicago, 2007

Flash in the Can Web Conference, Adobe & other sponsors, Toronto, 2002, 2003, 2004

Flash MX 2004 Enterprise-level Development, NAIT / gSkinner.com, Edmonton, 2004

Diploma in Digital Arts and Interactive Media, NAIT, Edmonton, 2001